

## Important Dates

The entries will be accepted in the specified format on the website [www.adiawards.org](http://www.adiawards.org)

- **15 Dec 2024: Deadline for entries**

- **15 Nov 2024: Chance to be in DEF exhibit**

Entries submitted before this date stand a chance to be exhibited at Design Education Festival in Pune on the 30th Nov - 1st Dec. (Selection for display has no bearing on the final result of the competition.)

Start your preparation today! Do not wait till the final days of the deadline.

## Categories For Entries

- You may submit your entries in any of the 11 categories in the competition.
- You may submit the same entry in multiple categories; however, we recommend selecting the category that best aligns with your project.
- **Entry fee: Rs. 750/- per entry, per category.** If your project is submitted to more than one categories, a separate entry fee will apply for each category.

## Eligibility Criterion

- All of your academic projects completed after 1st January 2023 are eligible to participate.
- You should have held a student status during the completion of the project with a recognised design / architecture school.
- The project should have been a part of your academic courses - completed as a part of your course under a faculty's guidance.
- Freelance or non-academic projects will not be considered for this competition.
- You may be requested to submit a verification letter from your faculty and institute at a later stages of the jury process.

## Judging Parameters

- **All entries will be judged for your choice of problem statement or design brief, design strategy, innovation and creativity, and finally the presented design output.**
- All entries will be judged on the basis of the submitted word descriptions and the 3 images / video link uploaded in specified formats described in the next section.

## Submission Requirements

- Only entries submitted in the required format will be considered for evaluation. Please note that any entries not adhering to the specified format will not be accepted, and no exceptions will be made.

### A. Word Description Requirements

- Describe the design brief / problem you are solving in upto 75 words.
- Describe the design outcome / solution / rationale in upto 75 words.

### B. Guidelines for Images

- All the categories require 3 images to be submitted adhering to the following rules.
- All the images should JPEG file format with a 1920 x 1080p resolution. The maximum file size has a limit of 5 MB.
- Images should not reveal any identity of the students or their institute by mentioning their names / watermarks / logos.
- Images or entry should carry no mention of earlier awards or recognitions if any.
- The 3 images need to adhere to the following submission criterion
  1. Image 1 - The Hero Image.  
This should be a single, high quality image of your final solution. Do not use a collage or composition of multiple images here.
  2. Image 2 - The Context Image.  
Use this to showcase the context of your design solution to help the jury understand the use case, scenario, competition, positioning of your solution.
  3. Image 3 - Tell Your Story  
An image of your choice to demonstrate your process, research, insights or anything else you may want to share.
- A general guideline is to keep the images visually rich with as less text as possible. Avoid long paragraphs of descriptions in the images submitted.

### C. Videos & Media

- Submit a YouTube link of your media. Other platform or website links may not work and thus will not be considered for evaluation.
- Submit a video without credits that do not reveal any identity of the students, team or your institute.
- Video is optional for categories other than the film & animation. However the film & animation entries also need the 3 images to be submitted to complete their entry.
- User interface entries may also enter a screen recording video of their application.

## Jury & Awards

### Jury

- Entries will be evaluated by a jury of industry experts, with no affiliations to academic institutions, ensuring an impartial selection process. The jury's decisions are final and binding. No correspondence or appeals from participants or their institutions will be entertained regarding the jury's verdict.

### Awards

- There will be upto 3 winners awarded in each category. The award include a single trophy and digital certificates to the team members listed at the time of submission.
- The awards will be distributed during the Pune Design Festival in Pune, Maharashtra. While the organizing team will inform winners in advance to facilitate travel arrangements, BOP does not cover travel or accommodation expenses to attend the award ceremony. These costs are to be borne by the winners.
- If a winner cannot attend the award ceremony, the trophy will be sent via standard courier to the address provided in the application. No address changes will be accepted after submission, so please ensure the address is permanent or remains valid, particularly if you anticipate moving before April 2024.
- All grievances regarding shipping and non-receipt of couriers need to be addressed within 30 days of the award ceremony.

### Team Entries

- If a winning entry includes multiple team members, they may choose to order additional trophies at an extra cost. We will contact the team in advance to confirm their requirements. Please ensure that all requests for additional trophies, along with payment, are completed within the specified time frame before the award ceremony. Late requests will not be entertained.
- All communication will be handled through the primary team member who submitted the application. BOP will not communicate with multiple team members.
- If multiple team members submit the same entry separately, the submission with the earliest time-stamp will be considered for evaluation, and that applicant will serve as the primary contact. No disputes regarding these matters will be entertained.