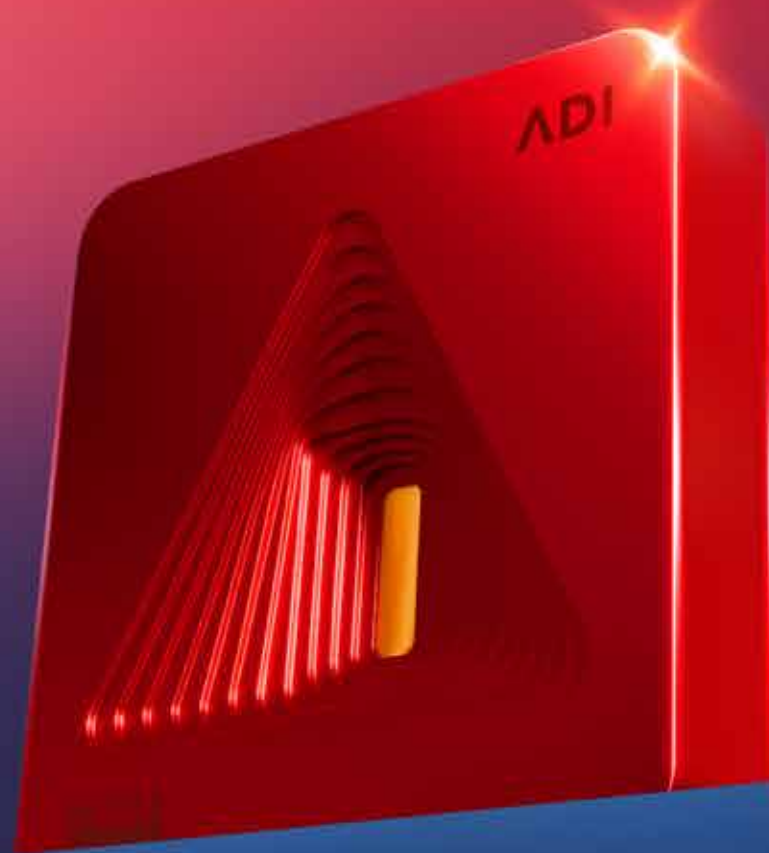


Instructions To Apply, Rules, & Eligibility



Important Dates

Deadline For Submission: 15 July 2026

Start your preparation today!

Do not wait till the final days of the deadline.

No appeals towards late submissions for any personal or technical reasons will be considered.

B. Eligibility Criterion

- **Academic projects done after 1 Jan 2025**
- Done by student of design or architecture.
- An academic project done towards your course.
- Done under guidance of your faculty.
- Personal and freelance projects do not qualify. You may be requested to submit a verification letter from your faculty and institute at a later stages of the jury process.

C. Submission Requirements

On clicking “Apply Now” it will redirect to an application portal. Create an account to proceed.

C.1 Entries & Categories

You can enter multiple entries. Same entry can also be applied to multiple categories. Each entry is treated as a new entry and needs a separate payment receipt to complete the application

C.2 Two Write-ups (100 Words)

What is the problem?

What is your solution?

C.3 Four Images (.jpeg/.png)

All the categories require 2 mandatory images to be submitted adhering to the following rules. 2550 x 1440p resolution. The maximum file size has a limit of 5 MB.

- Image 1 - The Hero Image.
This should be a single, high quality image of your final solution. Do not use a collage or composition of multiple images here.
- Image 2 - The Context Image.
Use this to showcase the context of your design solution to help the jury understand the use case, scenario, competition, positioning of your solution.
- Two optional Images to showcase more details, research or insights.

C.4 Videos & Media

Submit a YouTube link of your media. Other platform or website links may not work and thus will not be considered for evaluation. Submit a video without credits that do not reveal any identity of the students, team or your institute. Video is optional for categories other than the film & animation. However the film & animation entries also need the two images to be submitted to complete their entry. User interface entries may also enter a screen recording video of their application.

C.5 Payment Screenshot

Upload a fresh payment screenshot with every fresh entry. **Entry Fee is ₹750/- per entry per category.**

C. Team / Individual Entries

The applicant filling the entry application will be treated as the primary communication representative for that entry.

For Team Entries

- The applicant handles all communication on behalf of the team.
- In case of a winning team entry, extra trophies for teammates available can be made available at an additional cost condition to confirmation before the communicated deadline to order the same.
- If two teammates submit the same entry, the earlier submission will be considered as the application.

D. Award Ceremony

- The award ceremony will be held in Pune and the actual date and venue will be communicated to the winners atleast 15 days in advance. The expense of travel and accomdation to attend the ceremony will be borne by the winners. The organisers will not be responisble towards any requirements to travel and boarding for the event.
- For winners who wont be able to attend, the awards will be couriered to their address mentioned in the application form by registered speed post within 30 days of the award ceremony event.

Categories For Entries

9 Main Categories With Subcategories

If your project is submitted to more than one categories, a separate entry fee will apply for each category.

The main categories & their subcategories:

1. Industrial Design

Healthcare, Lifestyle, Institutional Products, Personal Products, Packaging, Design Research & Future, Digital Products, Transportation, Furniture, Other products.

2. Visual Design

Brand Design, Publishing Design, Packaging Design, Typography Design, Poster Design, Service Design, Photography, Interactive Infographic Design, Data Visualization, Other Visual Design

3. Digital & Interaction Design

Mobile Apps, Software systems, Interactive Installations, Immersive Media, Emerging Technologies (Ai, XR, Robotics, IoT), Interactive info-graphics

4. Space & Retail Experiences

Retail Environments, Exhibition & Experiential Design, Public & Civic Space Design, Furniture & Spatial Products, Hospitality & Leisure, Others

5. Film & Animation Design

Animation, Film, Game Design, Cross Media and Emerging Media, Others.

6. Lifestyle & Fashion Design

Apparel Design, Textile Design, Jewellery Design, Fashion Lifestyle Accessories, Smart Fashion Devices, others

7. Design For Social Impact

Service Design,Product, Films, Visual, Digital, And Others

8. Sustainability & Circular Design

9. Strategy & Research

Systems, Business, Service, Research, Strategic Design Intervention

Applicants can choose upto 2 sub-categories in the application process. For any additional sub-category they will have to make a fresh application with additional entry fee.